



FOR IMMEDIATE RELEASE

## E Group, Inc Named Among *PPB* Magazine's Greatest Companies To Work For In 2018

***Leader in promotional merchandise and incentive marketing***



**IRVING, Tex., (June 1, 2018)** – E Group, Inc, (a leader in branded merchandise and employee engagement, today announced that it has been named one of the promotional products industry's 2018 Greatest Companies To Work For by **PPB** (*Promotional Products Business*) magazine. **PPB** is the industry's flagship publication published by Promotional Products Association International (PPAI; [ppai.org](http://ppai.org)), the not-for-profit association for 500,000 industry professionals and more than 15,000 corporate members of the \$23.3 billion promotional products industry.

**PPB's** annual search to find the best industry employers turned up nearly 100 companies nominated by their highly satisfied employees. E Group was one of 60 selected for its ability to emulate best practices that keep workers happy, satisfied and engaged. The **PPB** recognition was based on employee responses to an online survey exploring several key areas, including benefits, resources, culture, leadership and company direction.

"We are honored to be recognized as one of the 'Greatest' companies to work for by both **PPB** and our employees," said Paul Estenson, CEO. "We take employee satisfaction to heart and are dedicated to making sure that our employees benefit from a culture that promotes creativity and supports personal growth. In fact, we encourage all employees to take an active role in making our work environment highly productive, collaborative and constantly evolving to keep pace with this exciting industry and the clients we serve."

Of this year's top-60 promotional products industry companies, 25 were suppliers, 32 were distributors and three were business services companies. The size of the winning companies, categorized by numbers of employees, was diverse ranging from five to several hundred.

E Group will be among the outstanding workplaces featured in the June issue of *PPB*.

For more information about E Group, please visit [www.egroupnet.com](http://www.egroupnet.com).

### **About E Group, Inc of Minnesota**

A full-service promotion and incentive marketing company providing promotional products, online stores and engagement & loyalty programs with over 25 years of experience making clients happy. Our dynamic, entrepreneurially spirited group is crazy about bringing brands to life, passionate about technology, and committed to moving people to action.

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